

CONTEST

JUBILEE POSTER

50 YEARS FROM THE LAUNCH OF BOMBICHKA

TAST

On account of its 50th jubilee, Bombichkata (literally the bomb) returns in its original style – the emblematic bottle and the original taste of Shumensko Specialty Brew. In order to celebrate in a proper manner, Shumensko, in collaboration with ONE DESIGN WEEK, invites all visual artists to get inspired by the 60s and the 70s and to join in the creation of a series of anniversary posters.

1. REQUIREMENTS FOR PARTICIPATION

- 1.1.** The minimum age for participation is 18 years;
- 1.2.** Artistic collectives with one or more members are also allowed to participate ;
- 1.3.** Each author can send up to 3 submissions in total to: plakat@onedesignweek.com until 23:59 hours on the 5th of June, 2016. Submissions sent/received after the said date and time will not be considered for participation.
- 1.4.** Participation is recorded after sending the following components via e-mail:
 - Full name, telephone number, contact e-mail along with a short introduction of the author / artistic collective of up to 800 signs, as well as a description of the concept of the artwork (up to 800 signs);
 - A file containing the visual and graphical materials of the original works of the author sized 50x 70 cm or 70x50 cm, quality and print configurations – 300 dpi resolution and CMYK colour scheme.

2. GENERAL PROVISIONS

- 2.1.** ONE DESIGN WEEK in its capacity as an organizer carries full responsibility for the overall organization, communication and publicity of the contest.
- 2.2.** The awarded authors agree to transfer the usage rights to the copyrighted posters and agree that the said posters can be used for the purposes of the contest, the exhibition, can be included in the jubilee calendar and all advertising activities and materials related to the contest.
- 2.3.** The names of the awarded authors / artistic collectives will be mentioned and announced in the proper manner.
- 2.4.** With their participation in the contest, the authors guarantee that they are the holders of the copyright on the submitted posters, that they are a result of their original work and they have not used the help of 3rd parties with an element of co-authorship in their creation; neither have they consciously or unconsciously imitated others' works or that their works are similar to those of others and that they carry to full liability for this.
- 2.5.** With their participation in the contest the authors agree to the rules of the contest.
- 2.6.** With their participation in the contest the authors agree to the decision of the jury, which is final and cannot be put under further discussion.

3. WILL NOT BE ELIGIBLE TO PARTICIPATE

- 3.1.** Submissions, which are sent after the deadline: 5th of June, 2016, Sunday, 23:59 Bulgarian time.
- 3.2.** More than three (3) submissions by a single author or group of authors.
- 3.3.** Submissions, which lack a file containing an short introduction about the author / artistic collective- full names, telephone, contact e-mail address – up to 800 signs), concept description for the artwork (up to 800 signs) and technical details for the artwork (if such are applicable).
- 3.4.** Submissions, which lack a file containing the visual and graphical information of the original work of the author.

CONTEST

JUBILEE POSTER

50 YEARS FROM THE LAUNCH OF BOMBICHKA

4. JURY

All submitted entries within the said deadline will be evaluated by representatives from Shumensko, ONE DESIGN WEEK and Noble Graphics creative agency on the 6th of June, 2016. On the 7th of June, 2016, the names of all the winners will be announced in the form of a news post on the webpage of the festival, as well as a wall post in the Facebook event page of the contest.

5. CRITERIA

- originality and uniqueness of the author's / authors' poster – (30 points)
- being in line with the aesthetics of the 60s and 70s in Bulgaria, which reminds of the jubilee of BOMBICHKATA – (40 points)
- a contemporary look and interpretation – (30 points)

6. AWARDS

The names of the 12 winners of the contest will be announced on the 7th of June, 2016. Each of them will receive: **(1)** a monetary prize; **(2)** participation in the exhibition within the programme of ONE DESIGN WEEK 2016; **(3)** inclusion in the jubilee calendar of Shumensko Specialty Brew; **(4)** accreditation pass for the professional design forum, part of ONE DESIGN WEEK 2016, held on the 18th of June, 2016 at Boris Hristov Cultural House, Plovdiv.

6.1. There are 12 monetary prizes, allocated in the following way:

6.1.1. First place- monetary award of 1000 (a thousand) leva.

6.1.2. Second place- monetary award of 700 (seven hundred) leva.

6.1.3. Third place- monetary award of 400 (four hundred) leva.

6.1.4. From fourth (4th) to twelfth (12th) place- monetary award of 100 (a hundred) leva.

6.2. Every winner of a monetary award will participate in an exhibition during ONE DESIGN WEEK 2016, bearing the name: "Jubilee poster: 50 years from the launch of Bombichkata", which will take place from the 10th to the 19th of June at PLOVEDIV (No. 3 Kurtevitch Str., Kapana neighborhood, Plovdiv). Opening hours: 11:00 am – 19:00 pm

6.3. Every winner of a monetary award will be included in a calendar, designed and printed by Shumensko Specialty Brew, which will be distributed throughout the country during 2017, the winning artwork/poster will be reproduced and distributed as part of the calendar without the provision of a remuneration to the author. The organizing party is obliged to include information about the author (credit) and the work (title/description) in the calendar.

6.4. Every winner of a monetary award will receive a free accreditation pass for the professional design forum, an inseparable part of the programme of ONE DESIGN WEEK 2016. The event will take place on the 18th of June, at Boris Hristov Cultural House, Plovdiv. Starting time: 10.00 am

7. TIMELINE

- from 15.05 to 05.06 – launch of the contest and submission of entries, Q&A
- on 06.06 - jury and evaluation of the submissions
- on 07.06 – announcement of the 12 winners
- from 10.06 to 19.06 – exhibition during ONE DESIGN WEEK 2016
- on 11.06 - exhibition special opening event and awards with the participation of the contestants, the jury and the organizing parties
- on 18.06 – professional design forum, welcoming of the 12 winning authors

8. CONTACT DETAILS

site: onedesignweek.com/plakat

m: plakat@onedesignweek.com